

PROCESS BOOK: CHRIS DOWLING

UI/UX DESIGN: BILLIARD BUDDY

### **App Ideas**

#### I. Pool Hall

An app that was created to help people that have an interest in playing pool at an ameture or perfesional level, or just for fun. It is design to show you the locations of the pool halls and places to play pool tornaments going one for any levels, and places to get equipment. W

- The app would use mapps for an ease veiw of the sourronding area.
- it will have a information section so u know weather the place is good to go or not and all the contact information.
- Would also be connected to the stores in the area to see who has what parts if u need some and show you tornaments

#### 2. Dirt Bike

An app that was created to show people that like to ride dirt bikes where they can ride it. so they are in a nice and safe are where u can ride so that no bistanders will get hurt. it will also have the the locations of shops if need to replace parts or fix your bike.

- It will use a gps and maps to locate the close place for you to ride or get parts.
- It will also have an information section to show all the contact for the park or shop.

#### 3. Recycle

An app to help people recycle or where to go to take your junk. This apple will help you show where u should recycle certain recycleable material and and what u can get for it and how much you need to have to get that. As well as just offer a place to give away your junkes if you dont want it and someone else does.

- this app will take advantage of a maps app to direct you to the closes junk yard or recycle plant.
- as well as take advatage of a profile so you can talk among different people if your trying to get rid of you junk

#### 4. Locale Events

An app that was created to help the traveler find a locale events or fairs that are going on in that specific area. it will show u a map of how to get there, and all the other things that are going on in it and what its all about what there is to do there or drink and eat

- It will use gps and maps to find where u are located and show you whats going on in that are and on whats day
- It will give u the ability to purches and ticket if need for the even and if any are left
- It will also generate a mape of the event if there is one out that so you have something to look at an know where u are going

#### 5. garden

An app that is created to help the gardener or the person that likes to grown there own plats. This app will give you tips on what you can grow in your area and what specific products are good to use and how to keep the weeds clear. An it will tell you what to look for on the specific plant to make sure its heathy.

- This app will have a bunch of different information depending on what area you are located.
- It will use a gps to locate what area you are in to get the proper rules or tips.
- Will have a notes section to all you to take down something thatyou might forget and easier to get to

#### 6. Card Tracker

An app that was created to help people keep track of there back card, and credit card. If you lose you card this app will allow you to tracket down and show were it is or if its been takes show it going down the road. Ass well as allow you to tearn it off and inform you if you if someone is trying to use you card.

- This app would ustilize a maps feature to show you were the card is at with a little icon of a card
- It would also take advantage of the chip that they put into the card to track it down.
- As well you would have to put in your card information to allow for a message if it is being used at anytime.
- • As well as allow you an option to lock it or just deactive it.

#### 7. Toy Exchange

An app that will all children or mothers donate, trade or give away toys among them as and anyone around the world. So that good or still usuable toys dont get thrown away or take up space in you house that you dont have.

- It will make use of profile so that you can communicate and upload images of the toy that being traded.
- It will take advantage of your phone camera so you can just shoot it with your phone and not have tp worry about getting and actualy camera
- An it ill also make use of direct messages between two people.
- As well as u will also have a comment section and the ability to sell it if you so wish

#### 8. Canabis and CBD

An app that will allow you to either find a locale place that sell u canabis or CBD oils, or if u cant get there on time it will allow you to have someone one to deliver it straight to you so that u dont have to wait another day to do it or make time to get it your self. So it will show you the diregtion to closes places as well as have assigned to deliver.

- This apple will have to take avantage of a very secure proces so that it follows all the rules for each specific place and the county.
- You will have to regester depending on the state you are in to make sure you qualify for it.
- A payment system for by the stuff and information to learn about the product you are getting

#### 9. Criminal

An this app was created to make people feel safe in any area they are in. This app will show the all the people that have a been charged with a crime. As well as to contact the cops if you so choose. An you can make you choice afte what u want to do

- It will take advantage of the public records and the area they were last regested in.
- · It will also have the cops on speed dia.
- An it will send your gps location straight to the dispature and notify you that they are on there way to you
- An a comment section in case there some information that someone personal see to give everyone a heads up in the area.

#### 10. Sales App

An app created to help people that need to save money do that. An show you all the different sales going on in your area. When the sales or end and what new sales are coming up. An whether u just have to by one of the time to get the sale or the full sale.

- It will take advantage of connecting with the stores in the area to show all the sales going on or coming up they are doing to promote them selves
- It will also give u very specific imformation for each sale going on like if you have the full number if the product or just one and when the sale starts and stops.
- it will also take advanage of a gps to locate your location and what stores are in the area you are in.

Research Creative Brief

### Client

The American Poolplayer Assocciation (APA) is has also been recognized as one of the top small business and home-based franchise opportunities in the world. The founders Bell and Hubbart developed a unique handicap system. The result is a handicap that determines the number of games a player must win to capture a match. After the system was developed, the APA was formed as the sanctioning body of the League. In October 2010. So not do they only care about the game of pool but the care about keep the game as fair as possible for everyone.

## **Objectives and Priorities**

As we know it pool hall are getting harder and harder to find now a days with there being few and few of them. So the perpose of this app is to help pool/billiards players and enthusiasts alike help find a good place to play pool so they arent running all over town trying to find a place to go, or even find a tournament or to get gear for professionals and ametures alike.

## **Target Audience**

The audience for this app wouwewld be people that like to play pool or pool enthusiasts. This app will be open to the public and anyone that wants to use it but it will mainly target 18 ti 50 years because depending on the rules the youngest age u can get into a pool hall yourself with out a parent is 18 years old.

## **Situational Analysis**

For people you dont really hear about pool hall all that much anymore and there are few and few so it seems this will create a place where you can come to find a one and hopeful bring back to life that you can go to other places to play other then a bar.

### Call to Action

Simple, clean and easy to use app that will allow an easy way to find the close pool hall or place to play pool or get eqipment

## **Competitors**

The Billiard Congress of America American Cue Sports Alliance Billiard Education Foundation

### **Deliverables**

Fully Redesigned Interface Invision Prototype Presentation Sample Of Screens

### **Mandatories**

Company Logo
Brand Specific Formatting

### **Metrics of success**

The measure of success will come from the competion end and more people signing up for tornaments as well as the interation with new people that want to play with eay other.

Mood Board Color Scheme



















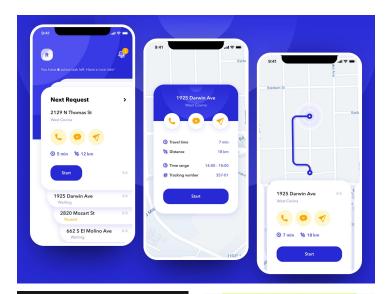






Mood Board

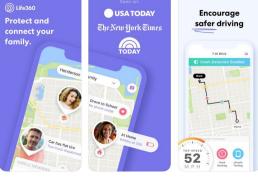
Location Apps













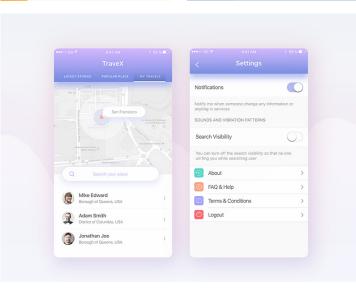
1 Hour

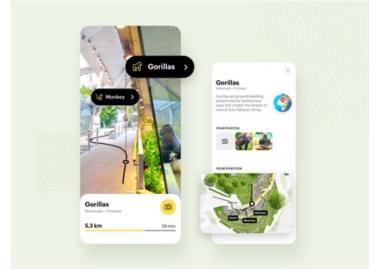


Get help

in a car crash



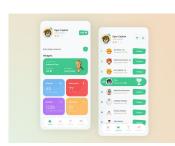




Mood Board
Tournament Apps





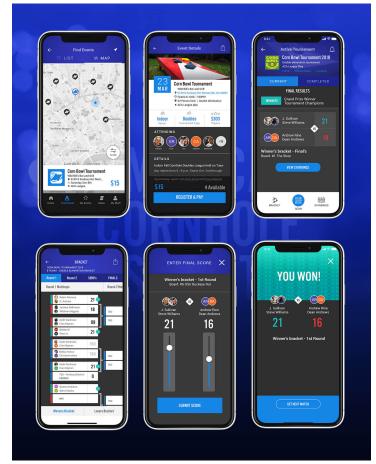


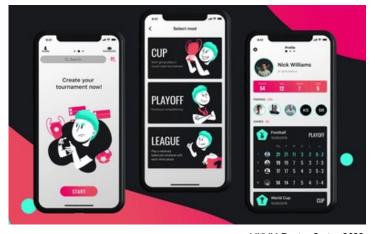












**Mood Board** Logo Research



























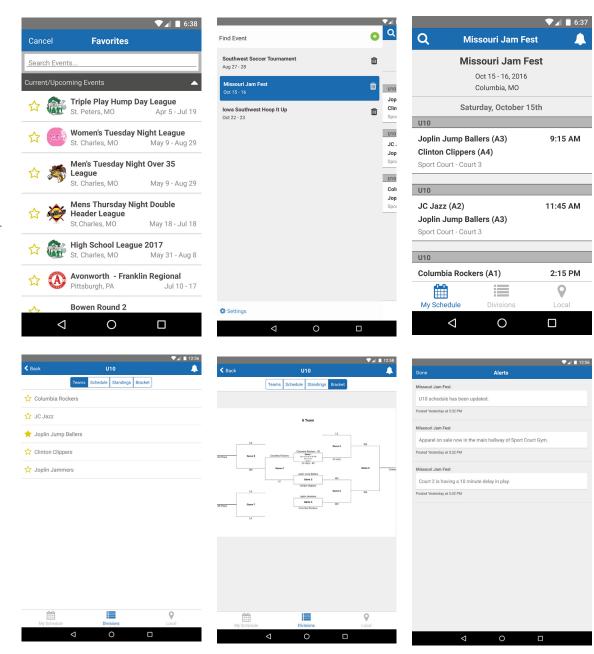


#### TeamSnap Tournaments

Do you use paper or email for tournament registration? There's an easier, faster and better way to get the info you need: TeamSnap Tournaments! TeamSnap Tournaments is your No. I tournament registration app. We make it easy to collect info and get everyone signed up for the big event.

#### How does it work?

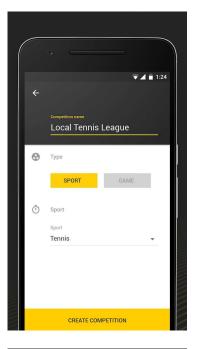
With our tournament registration software, you can handle registration for teams or individuals in minutes. Create forms online and share the links directly with registrants. Our process eliminates the back-and-forth of paper registration while simultaneously reducing your risk of paper cuts.

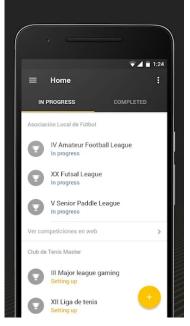


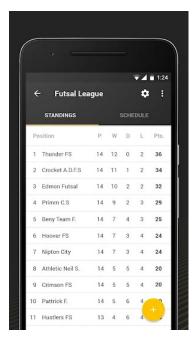
#### LEVERADE: Bracket Maker & Tournament

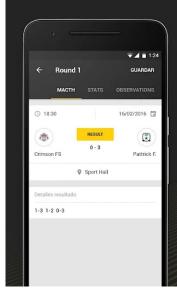
You can also find this application called LEVERADE. Here you can take a fresh look at how to organize your league or even a championship, as well as find new goals for your work. The application was created to allow novice managers to organize their events right on their

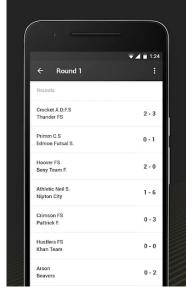
All the possibilities that the Internet can offer you are presented in LEVERADE. Here, in addition to the standard brackets, you can create a playoff, a mixed competition system or something completely new.







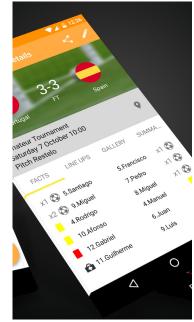


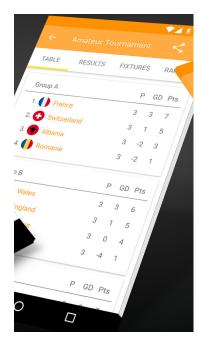


The title immediately reflects the essence of what the application does. Tournament & league manager will become a real manager for sports competitions while giving you the role of manager.

You will be able to save your time and resources by using a special application to create the tournament layout. With this approach, you can even increase the revenue stream from sponsors!







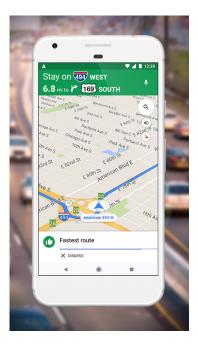




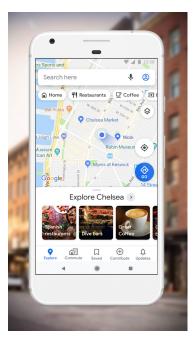


Navigate your world faster and easier with Google Maps. Over 220 countries and territories mapped and hundreds of millions of businesses and places on the map. Get real-time GPS navigation, traffic, and transit info, and explore local neighborhoods by knowing where to eat, drink and go - no matter what part of the world you're in.

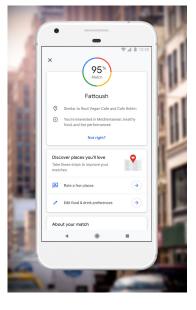
Get there faster with real-time updates
Beat traffic with real-time ETAs and traffic
conditions Catch your bus, train, or rideshare with real-time transit info Save time
with automatic rerouting based on live traffic,
incidents, and road closures

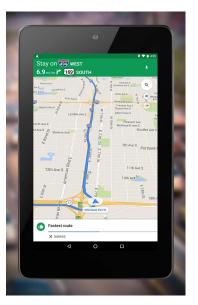












he ACA Tournament App is the first app that streamlines all tournament tasks with our cloud-based management platform, making tournament hosting easier and player participation more structured. Allowing users to find and share cornhole tournaments near them or anywhere in the country!

Create your own cornhole tournaments for parties, reunions, benefits, and other gatherings. Registration and payment is all handled through the app. Scan your starting board's QR code to begin play. The app directs where and when to play with live bracket updates. Scores are stored, standings are calculated and accessible anytime from any device.











## User I

I. Do you play pool?

**Yes** or No

2. How often do you play pool?

Infrequent Moderately Often

3. Are you interested in finding a place to play

**Yes** or No

4. Would you be interested in competing in a tournament?

**Yes** or No

5. Would u find it worth it to download an app to help allow you to find a location to play.

Yes or No

## User 2

I. Do you play pool?

Yes or No

2. How often do you play pool?

Infrequent Moderately Often

3. Are you interested in finding a place to play

Yes or No

4. Would you be interested in competing in a tournament?

Yes or **No** 

5. Would u find it worth it to download an app to help allow you to find a location to play.

Yes or No

## User 3

I. Do you play pool?

**Yes** or No

2. How often do you play pool?

Infrequent Moderately Often

3. Are you interested in finding a place to play

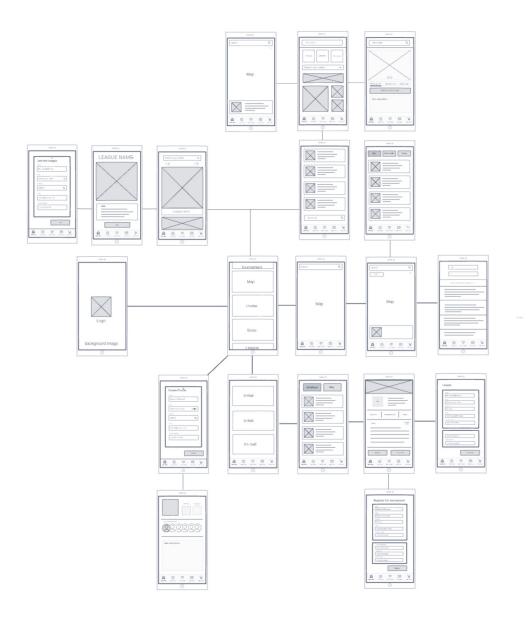
Yes or No

4. Would you be interested in competing in a tournament?

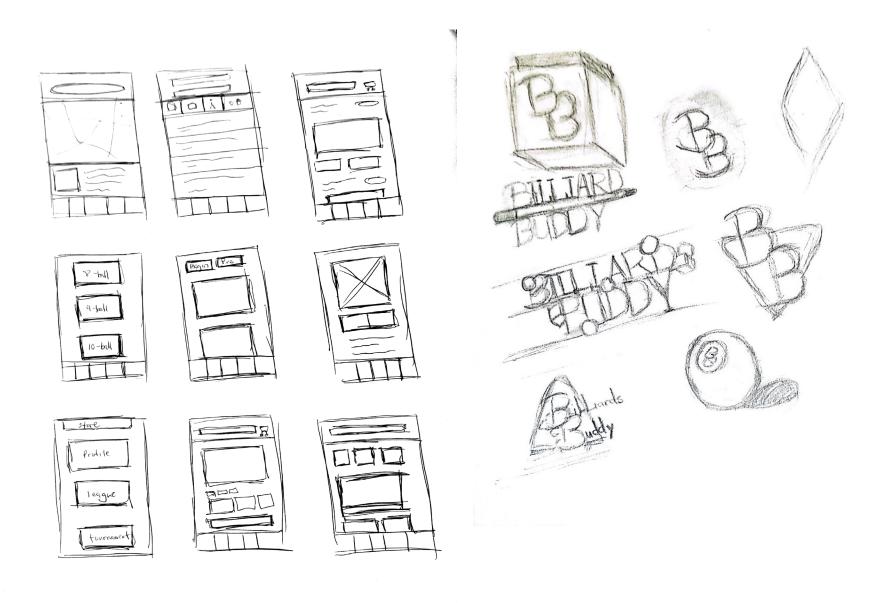
Yes or No

5. Would u find it worth it to download an app to help allow you to find a location to play.

Yes or No



Sketches



## **BILLIARD BUDDY**

AA BB CC DD EE FF GG HH II JJ KK LL MM NN OO PP OO RR SS TT UU VV WW XX YY ZZ

## **BILLIARD BUDDY**

AA BB CC DD EE FF GG HH
IJJ KK LL MM NN OO PP QQ
RR SS TT UU VV WW XX YY ZZ

# Billiard Buddy

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk II Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

## **Billiard Buddy**

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk II Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

## **BILLIARD BUDDY**

AA BB CC DD EE FF GG HH II JJ KK LL MM NN OO PP QQ RR SS TT UU VV WW XX YY ZZ

# **Billiard Buddy**

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

# Billiard Buddy

Aa Bb Cc Dd Ee T, Gg Hh II Jj Kk U Mm Nn Oo Pp Qq Rr Ss T. Uu W Ww Xx Yy Zz

# Billiard Buddy

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

# **Billiard Buddy**

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk II Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

# **Billiard Buddy**

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Il Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

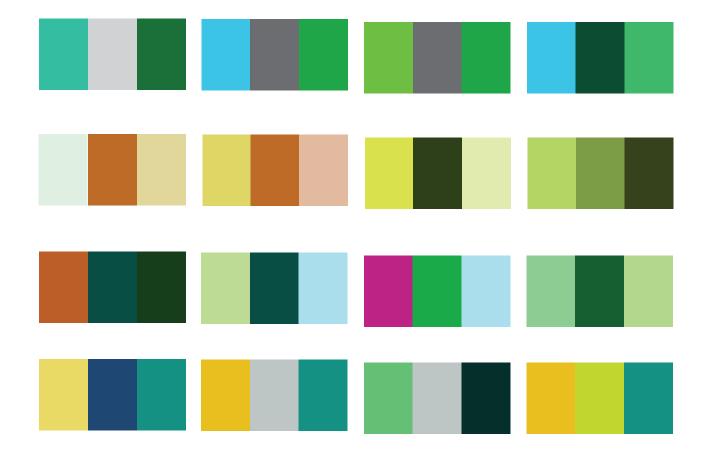
# **Billiard Buddy**

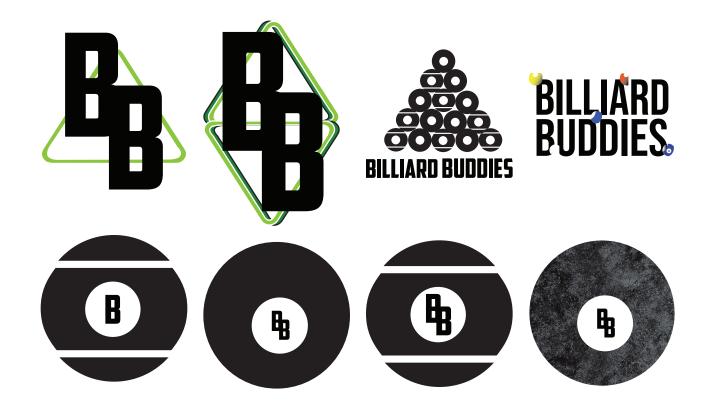
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk II Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

# Billiard Buddy

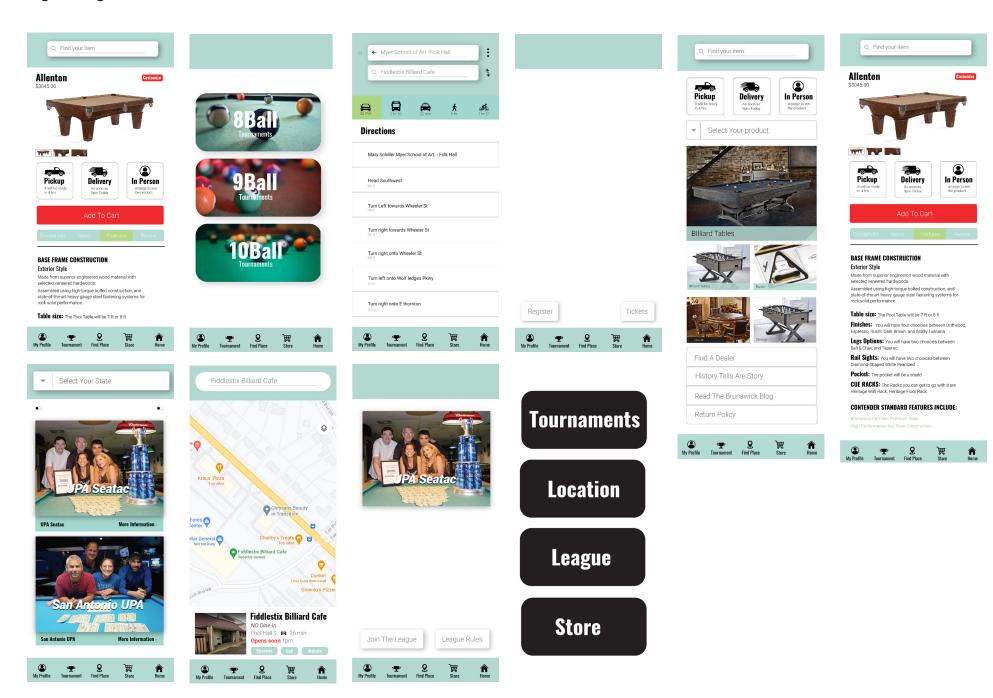
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

#### **Colors Considerations**





### **Digital Roughs**



### **Digital Roughs**







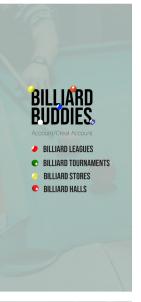








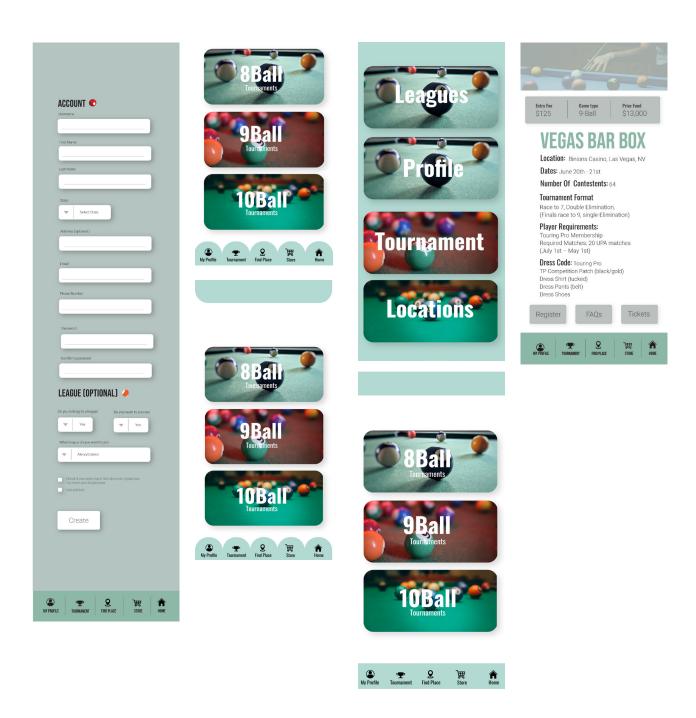








### **Digital Roughs**

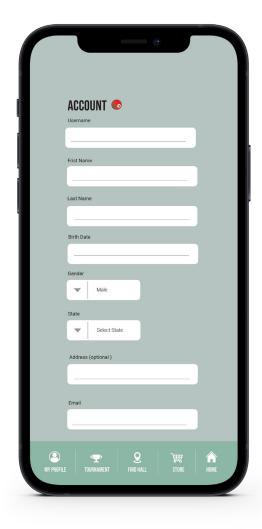


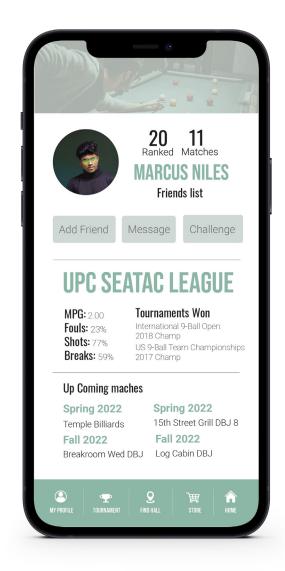
Final layout Nav and homescreen



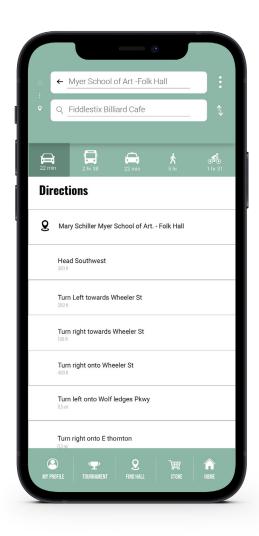


Final layout Profile and Signup





Final layout Map and Directions





Final layout

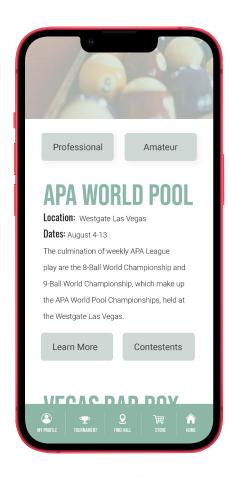
League information





Final layout Tournament information







Final layout Store information

