

PROCESS BOOK: CHRIS DOWLING

CORPORATE ID: **DOGS UNLIMITED**

Mood Board

Dog Adoption



























About Dogs Unlimited

In this time of crisis, it's important for us to come together and help each other; this includes our treasured furry companions who will be at our side with a nudge of their nose, a hug, a cuddle and everything else they can do to show their love. Help us help each other to be the best pet guardians we can be to our furry angels!

Contact Us Today

"We differentiate ourselves by providing animals in our rescue with only quality care and even though it may be costly, these animals deserve nothing less and that is why donations are so vitally important. Our vetting is very costly along the with other related expenses (rehabilitation, training, etc.) of the animals in our rescue."

Dogs Unlimited Rescue, Inc. is an all-volunteer, non-profit, 501(c)3 organization that is dedicated to educating the public and saving abused and neglected animals from an uncertain fate. Our organization rescues animals from high kill shelters, hoarding situations, abuse or neglect cases, owner surrenders, and the breeding parents in Ohio puppy mills that would otherwise be inhumanely disposed of.

We improve their lives by providing quality care and placement into permanent loving homes.

We will continue to educate, rescue, rehabilitate and encourage the adoption of pets from shelters and rescue groups.

In seven years, we have rescued over 800 dogs! MANY with special needs and extreme cases no one else would touch.

If there is a need, we do not hesitate to put our rescues through Puppy Kindergarten, Household Obedience 1 & Household Obedience 2 classes. Our bully breeds receive their CGC (Canine Good Citizen) & TDI (Therapy Dog International) certifications.

Behavior issues are addressed by professional trainers prior to adoption!

We have between 30-40 volunteers at any given time and NO ONE is paid!Every penny raised goes DIRECTLY to the care (medical,emotional) of our rescues.

Average cost of a rescue dog is \$400-\$500 for a normal dog. All dogs are cared for by generous foster families! We do NOT have a shelter and are ALWAYS in need of quality foster homes.

Dogs Unlimited Rescue acquired our 501(c)3 status in 2010 when our Founder and Executive Director, Gina Lutes-Finley decided to begin her own rescue after many previous years doing rescue work for others. Her primary focus is the health and well-being of every animal that we have are privileged to assist with and each one finding their very happy, loving, 'fur' ever home.

There is no way that Dogs Unlimited Rescue could work to make a difference in the lives of hundreds of helpless animals without the support and hard work of our amazing volunteers. We offer many volunteer opportunities and welcome all creative big-hearted animal lovers who want to be part of this rewarding effort.

If you love animals and want to make a difference in the lives of these helpless animals, we want YOU on OUR TEAM! The more people, the louder our voice, the more effective we can be, the more animals we can help ... the bigger the difference we can make TOGETHER!

Actually, it works opposite of what we accept. In fact, the dogs we can take in depend on what kind of foster homes we have! You would tell us what size, temperament, etc. dog would do well in your foster home. It would also depend on what other animals you have and what they will accept in your home. Of course, we would meet you and perform a home visit before placing a dog in your home.

We do take pride in the knowledge, skill, and love our fosters have. We would also learn what level of expertise or experience you have as we do take in some extensive medical cases that require regular / frequent veterinary care.

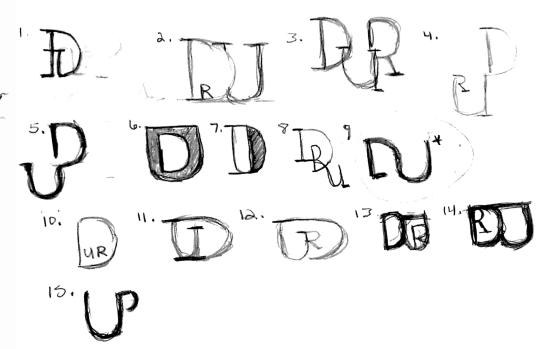
And you would never be left alone. We are available 24 hours a day to help you every step of the way!

Not a thing financially. just your love, compassion and time. Dogs Unlimited Rescue covers all food, bowls, dog beds, treats, medications, veterinary visits, etc. We typically receive many items via generous donations that we share with all foster homes. There is no expense to any foster.

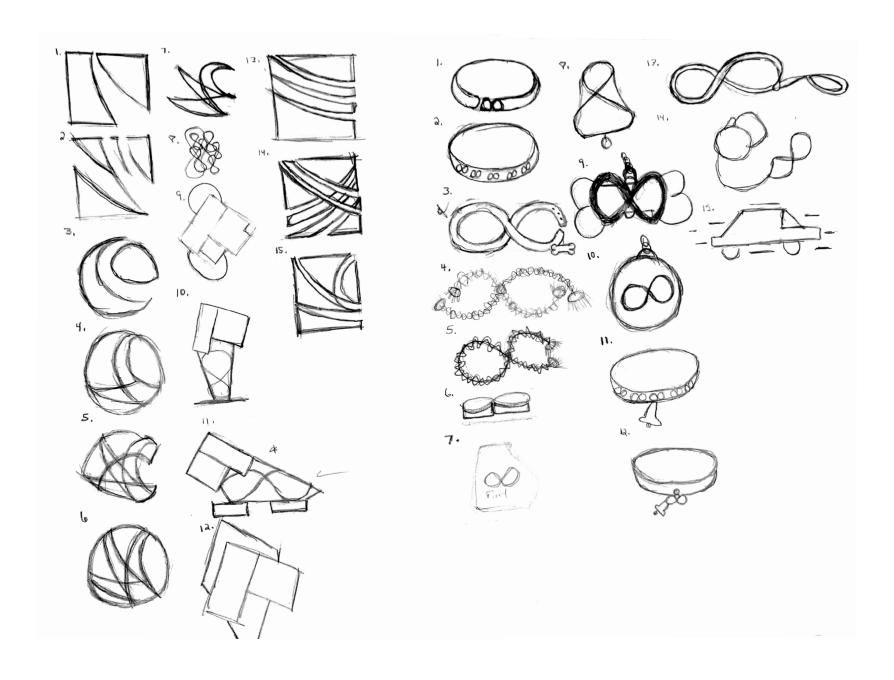
The rescue network is truly a village! We receive phone calls, emails, social media tags, texts, etc. on a daily basis of dogs in need. Local shelters will call when they get full, if they have a frightened dog that needs out asap, a dog with urgent medical care needs, etc. Other contacts will reach out when dogs are orphaned from his/her guardian falling ill or entering a hospice situation. And then there are the contacts who come in possession of commercial breeder dogs that are no longer producing. Lastly (though I'm probably forgetting something), the owner surrenders who have come upon hard times and have no choice but to find a safe place for their beloved companion they can no longer care for.

Logo sketches
abstract & pictigram

Dogs unlimited "Dogs unlimited unlimited s. Dogs unlimited s. Dogs unlimited DOGSUNL PMITED "Dogs unfimited" DOGS VALIMITED Dogs unlimited ". DOGS UNLIMITED "2" DOGS UNLIMITED "Dogs unlimited



Logo sketches abstract & pictigram



Colors Consideration Colors & Opacity



Typography Considerations

Dogs Unlimited

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj KK Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu VV Ww XX YY Zz

Dogs Unnlimited

Aa Bb Cc Dd Ee Ff Gg Hh Ii JjKkLIMmNnOoPpQqRr SsTtUuVvWwXxYyZz

Dogs unlimityed

Aa Bb Cc Dd Ee Ff Gg Hh IíJj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu VV WW XX YY ZZ

Dogs Unlimited

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp QqRr Ss Tt Uu Vv Ww Xx Yy Zz

Dogs Unlimited

AaBbCcDdEeFfGgHhliJjKk LimmnnooppQqRrSsTtUu VvWwXxYyZz

Dogs Unlimited

Aa Bb Cc Dd Ee FF Gg Hh Ii Ji Kk LI Mm Nn Oo Pp Qq Rr Ss TtUu VV Ww Xx YY Zz

DOGS UNLIMITED

AA BB CC DD EE FF GG HH II JJ KK LL MM NN OO PP QQ RR \$\$ TTUU VV WW XX YY ZZ

Dogs Unlimited

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Dogs Unlimited

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

DOGS UNLIMITED

AA BB CC DD EE FF GG HH II JJ KK LL MM NN OO PP QQ RR SS TTUU VV WW XX YY ZZ

Dogs Unlimited

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

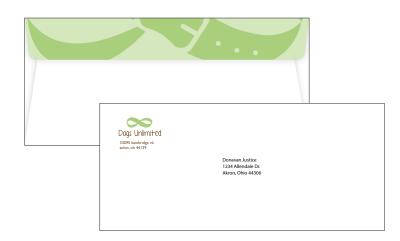
Dogs Unlimited

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz digital roughs

Business Card & Envelope









Digital roughs

Letterhead / Invoice



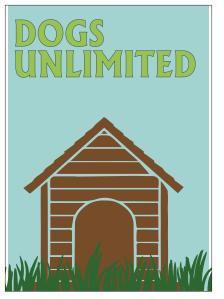


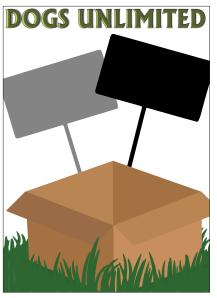




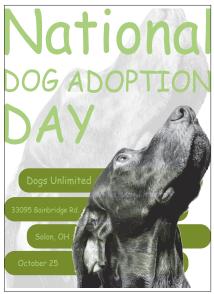
Posters / Magazine Ad

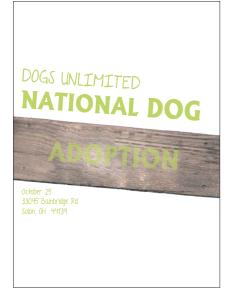


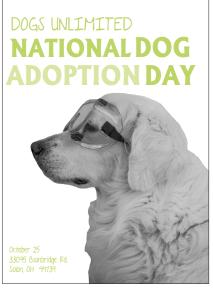


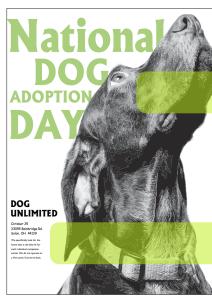




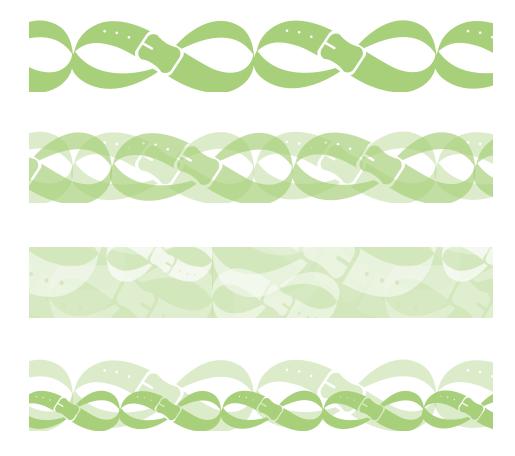








Digital Rough



Digital Rough website









Digital Rough



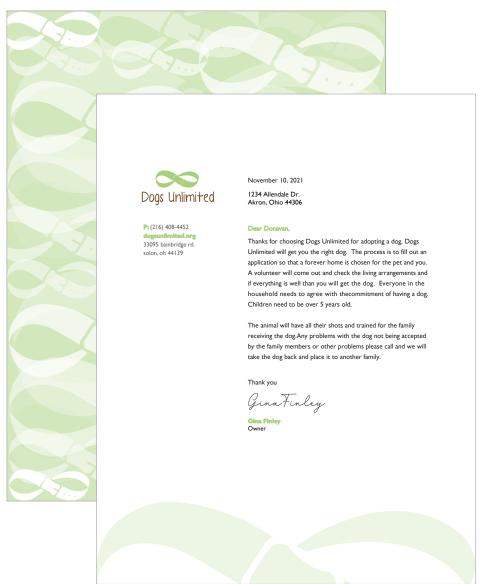






Final Design

Letterhead, envelop, business card











Final Design

Poster & Invoice





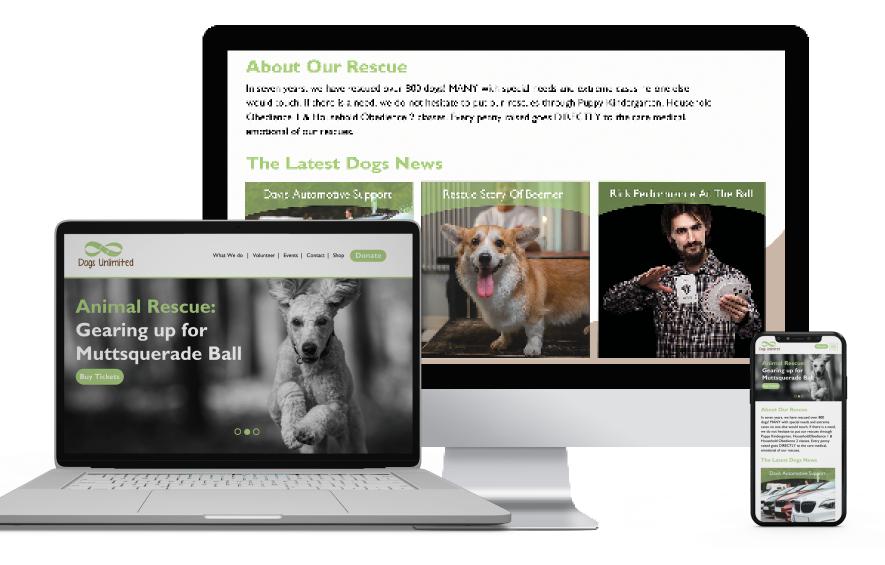
Final Design Magazine







Final Design website



Final Design



Final Design Shirts amd collars



